

know it, you'll be the man we all most love to hate. Now there's something to look forward to.

• Depending on what side of the bodybuilding fence you consider home, this may come as good or bad news: Eric Weider, Ben's eldest son, recently earned a degree in business administration from the University of Western Ontario, which some describe as Canada's Harvard. The kid is right now gaining experience at Weider's New Jersey office. Before long he'll be taking over from Dad, right Ben? All right, maybe not quite yet. We at FLEX would just like to remind you that what two Weiders can do, three have got to be able to do even better. We think. (I did warn you that for some this item could well spell bad news!)

• And speaking of Weider, it would seem that finally the name has acquired the status of Rambo. You know, as in "Let's Rambo Grenada"? In a recent issue of Cycle Guide, a flack writer lets potential buyers know that the new Suzuki GSXR1100 has a motor that, "once above 3000 rpm, starts building to a Joe Weider-sized midrange" Oh, yes, the Master Blaster has arrived!
• Which brings to mind the AAU,

which some burned bodybuilding folk have renamed "the IOU," on account of the group's penchant for not meeting advertised contest purses. Hey, isn't it time you guys decided we'd all be better off if you'd just face the fact that bodybuilding can't benefit from splinter groups? How many more 500-audience World Championships do you have to suffer before the message gets home? Meanwhile, you'll be interested to know that the most recent IFBB World Championships drew close to 7500!

• At the finals of the second annual National Aerobics Champion-

ships-videotaped for an upcoming TV special at NBC's beautiful downtown Burbank Studios the other evening, who should show up as special guest performer but the DeeLish. McDish, that is. And what a crackup to hear her explain to her audience the rules of the contest. Even more uplifting was McDish's demonstration of her favorite aerobic moves. We

gotta tell you, the

lady looked "mahvelous, absolutely mahvelous!" You get your chance to watch Rachel primp and pump this spring when the TV special airs.

• Until next time, have a Happy New Year and remember to keep on FLEX-in'!

We're not sure what's going on here but something tells us it'll bring in even more gold for Pete Grymkowski and his Gold's Gym miners.



