GEA JOHNSON

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EDUCATION

Major: Organizational Communication

Arizona State University (ASU), Tempe, Arizona

B.A. degree in May, 1991

GPA: Cumulative 3.97; Major 4.0

HONORS AND AWARDS

Ranked 1st 63K Wtclass USA Weightlifting, 1998-99
 VII NACACI Weightlifting Championships--1 gold, 2 silver medal, 1998

USA Weightlifting National Team, 1998

World Team Trials 1st Place, 63K Weightclass, 1998

ASU Pac 10 Women's All-Decade Finalist, 1996

4th Highest Heptathlon Score by an American, 1992-95

Ranked 2nd in U.S. Heptathlon, 1989-93

NCAA Top Six--Nation's Most Outstanding Collegiate Scholar Athlete, 1991

Pac 10 Conference Medal--Outstanding Female Scholar Athlete, 1991

ASU Sun Angel Foundation--Female Scholar Athlete of the Year, 1991

ASU Alumni Association--Outstanding Graduate from the College of Public Programs, 1991

ASU--Outstanding Graduate from the Department of Communication, 1991

ASU Leadership Scholarship Recipient, 1986-91

ASU and Citibank Award for recognition of Scholar Athlete Achievement, 1986-91

Goodwill Games - 4th place in Heptathlon, 1990

GTE Academic All-American of the Year, 1990

GTE Academic All-American Women's At-Large Team, 1990

USATF Nationals - 2nd place in Heptathlon, 1990

3rd Highest Heptathlon Collegiate Score Ever by an American, 1990

All American Track and Field, 1990

NCAA Heptathlon Champion, 1990

Pac 10 Heptathlon Record Holder, 1990

Pac 10 Long Jump Champion, 1990

ASU Track and Field--field events MVP, 1990

Ranked 1st in Nation in Collegiate Heptathlon, 1989-90

Broke 8 ASU Heptathlon Records, 1989-90

World University Games - 7th place in Heptathlon, 1989

USATF Nationals - 2nd place in Heptathlon, 1989

TAC Intermediate National Heptathlon Champion and Record Holder, 1988

Joe Selleh Memorial Track and Field Award--Most Outstanding Freshman Athlete at ASU, 1987

Miss National Fitness Champion, 1986-87

Governor declared Gea Johnson Day, May 15, 1986

Women's Sports Foundation--High School All Star Award,

1986

Teenage Arizona Bodybuilding Champion, 1986

Gatorade Circle of Champions--National Player of the Year, 1986

Dial Award--Nation's Most Outstanding High School Female Scholar Athlete, 1985-86

All-American Track and Field Team, 1985-86

State Heptathlon Champion, 1984-86

Ms. Fitness, 3-page spread, 1997

Complete List Upon Request

EMPLOYMENT

Spokesperson

Weider Health & Fitness, 1999-2000 Infinity²-Health Company, 1997-1999 Icon Health & Fitness, 1996-1997

Magazines

Muscle & Fitness, 4-page spread, 2000
Planet Muscle, 2-page spread, 2000
Powerlifting USA, 1-page spread, 2000
Ironman (5 issues), 1999, 2000
Muscle & Fitness, 6-page spread, 1999
Powerlifting USA, Cover, 1999
Planet Muscle, Cover & 6-page spread, 1999
Muscle Mag, 1-page spread, 1999
Fitnessplus, 2-page spread, 1999
Entrepreneur Illustrated, Cover, 1999
Strong and Shapely, Cover, 6-page spread, 1997
Flex, 1-page spread, 1997

Sports Arizona, Cover and 4-page spread, 1996
Sweat, 2-page spread, 1995
Progress, Cover and 2-page spread, 1993
Sport Truck, 1-page spread, 1993
Elle, 1-page spread, 1992
Alaska Airlines, Cover and 2-page spread, 1992
Sports Illustrated, 1-page spread, 1991
Women's Sports & Fitness, 1-page spread, 1991
Campus Athletic, Cover and 4-page spread, 1990
Panorama (Holland), Cover and 1-page spread, 1988
Video Camera (France), Cover, 1988
Sport (China), 4-page spread, 1988
Flex, Cover and 2-page spread, 1986
Runner's World, Cover, 1986

EMPLOYMENT (Cont'd)

• TV/Infomercials

Planet Muscle (5 TV cable shows), Everfit Prod., 2000 Fit TV (infomercial) - Healthrider Softstrider Treadmill, Body by Jake Prod., 1997

Fit TV (infomercial) - Weslo Arc Skier Plus, Body by Jake Prod., 1996-97

Fit TV (infomercial) - Proform Spacesaver Treadmill, Body by Jake Prod., 1996-97

TN 2000 (8 TV cable shows) - Everfit Prod., 1996-97 QVC (repeated appearances) - Health Fitness Expert and Spokesperson, 1996-97

I Will Fight Back (infomercial) - Media America Corp./ KTVK, 1995-96

Complete List Upon Request

Commercials

Danielle Lin Radio Show - "A Word on Health," DLEI Prod., 1999-2000

NEC - Radio commercial, DLEI Prod., 1999-2000

Footlocker - Video Wall, 1997-98

Bud Light TV - Schupp Co., Inc., 1995-96

Pac 10 Promotion - ESPN Prod., 1990-96

Health South - Radio Commercial, JM Prod., 1995

Health South - JM Prod., 1993

US West "Best of Sports Photographs" - Rubin Postaer and Assoc., 1992

Edgewater Inn - KCBS Prod., 1991-92

Busch Beer - Coppos Films, 1990

USOC Training Film - USDC Prod., 1987-90

Ramada Inn - Rassulo & Company, 1989

Zellers (Canada) - Partners, Inc., 1989

RC Cola International - International Market, 1988

NCAA Against Drugs/Alcohol - KAET Prod., 1987-88

Complete List Upon Request

Trade Shows

Expo West - Anaheim, 1994, 1999, 2000 Adidas Show - Phoenix, 1997 Fitness Super Show - Atlanta, 1996-97 Medical Systems Trade Show - Phoenix, 1997 NSGA Trade Show - Chicago, 1996 Health and Beauty Trade Show, Phoenix, 1996 Complete List Upon Request

· Ads/Print

Movin' USA - Catalog, Sell Sheets, 1993-2000 Biltmore Physical Therapy - Brochures, Posters, 1999-2000

Direct TV, 1996

Allsport - Postcards, Brochures, 1992-96

U.S. Track Coaches Assoc. Brochure, 1994

Video Camera - Billboards, Posters (France), 1993-94

Fitness West - Billboards, Posters, Brochures, Yellow Pages, 1989-91

Dash Mat, 1990

American Marketing and Research, Inc., 1989-90

Smitty's Athletic Apparel, 1989

The Tanning Club, 1988-89

ASU Currents Brochure, 1987-88

Complete List Upon Request

· Calendars/Books/Videos

Black Belt video, Issue 19 (Host) - Low Prod., 2000
Black Belt video, Issue 18 (Correspondent) - Low Prod.,
2000

Equestrian Video Magazine, Issue 1 (Host/Correspondent) - Low Prod., 2000

Powerlifter Video Magazine, Issues 26 & 27 (Correspondent) - Low Prod., 1999-2000

Weider Workout video (Host) - Firefly Prod., 1997

Weider Ab Shaper video (Host) - Synergy Prod., 1996

Weslo Zone Toner video (Host) - Synergy Prod., 1996

Women's Self Awareness video - Balintawak Prod., 1993

Waterpower, Waterhealing: The Complete Water Workout Book, 1992

U.S. Olympic Calendar, Cover, 1992

Sports Calendar (Japan), Cover, 1989

Complete List Upon Request

SPECIAL PROJECTS

Volunteer/Speaking

Guest - local TV, news, & radio talk shows, 1991-2000
Speaking/Appearances - local charities & organizations, 1989-2000

CAPtion Newsletter - Columnist writer, 1997-98

Sports Arizona Magazine - Promotions, 1996-98

Academic tutor - Elementary-college level, 1994-99

Arizona Senior Olympics volunteer, 1986-98

Annual speaker at elementary-high schools, 1986-98

Andre House volunteer - Feed homeless, 1994-96

The Sporting Life "Women in Sport" - Guest speaker, 1993, 1995

Coach - Japan/America Sports Federation, 1994 ASU Wings of Gold - Guest speaker, 1993

Assistance for Independent Living volunteer, 1993

CHAMPS, Leadership Training - Guest speaker, 1993 SWOYA - Guest Speaker, Coos Bay, Oregon, 1991 Judge - Miss America Pageant - Arizona, 1991 Sunday School teacher, 1987-91 . DARE program speaker - Phoenix, 1990 Salvation Army volunteer - Feed homeless, 1990 ASU Sun Angel Booster Club speaker, 1987, 1990 Great Southwest Honoree speaker, 1989 CASE convention speaker, 1988 Complete List Upon Request

Honor Organizations

Outstanding Young Americans
Phi Kappa Phi Honor Society, member
Outstanding College Students of America, member
Golden Key National Honor Society, member
The National Dean's List, member